

# AQUAUSTASIA QUACULTURE

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Rosny TAS 7018

## We target your clients!

Pay by credit  
card before  
29 October to  
receive generous  
discounts\*

The *Austasia Aquaculture Trade Directory* is where our readers look for everything they need to do with fish-farming.

Whether it's algae, aerators, fish feed, pond liners, pumps, tanks, insurance, training courses, etc. List or advertise in the Trade Directory and they'll find you ... fast.

The *2011 Trade Directory* will be read by thousands of potential buyers of aquaculture products and services. Over 90% of people in the Australasian aquaculture industry receive the printed magazine, thousands more use the 'online' directory.

Some call it their 'bible', others call it aquaculture's 'yellow pages'. Whatever you call it, it's the **ONLY** aquaculture buyers' guide in Australasia.

### Here's what you'll get for your advertising dollar...

Take out any size display ad and receive three free listings, plus a Complimentary 12 month subscription to the printed magazine *Austasia Aquaculture*.

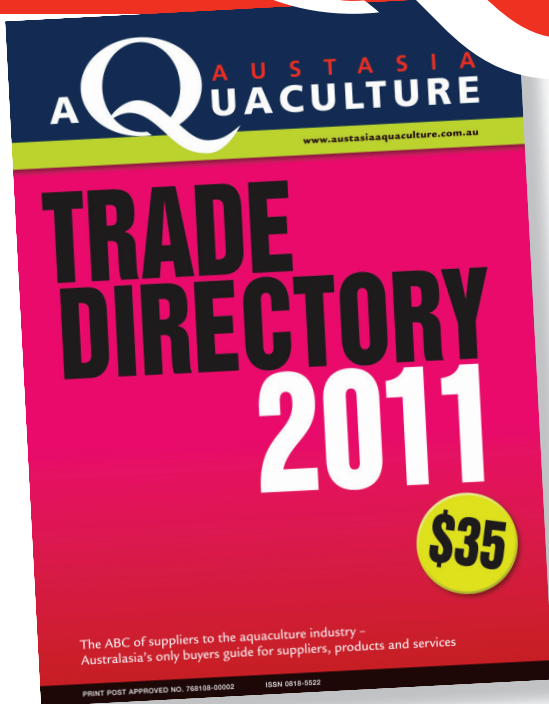
\*Payments accepted by EFT or credit card by 29.10.2010 receive 10% discount off listing rates and 20% discount off display advertising rates.

Simply complete the enclosed listings form with the codes that apply to your products or services, and if placing an ad, complete the advertising order form and return both by the due date to secure your booking.



For more information please call or email Megan  
03 6245 0064 or [austasiaaquaculture@netspace.net.au](mailto:austasiaaquaculture@netspace.net.au)

# AQ AUSTRALASIA AQUACULTURE



## 2011 Trade Directory Listing information

### BOOKING DEADLINE 29 OCTOBER 2010

Please complete details below and return by fax or post to  
 Megan Farrer at Austasia Aquaculture – Fax: +61 3 6245 0068  
 Tel +61 3 6245 0064 • Email: AustasiaAquaculture@netspace.net.au  
 Post: PO Box 658 Rosny Tasmania 7018 Australia

Company name	
Contact	
Address	
	Postcode
Tel	Fax
Email	Web

### Listing your products/services is easy as 1,2,3

- 1 Look through the various categories (on the next 3 pages) and carefully write down in the panel below the category codes which suit your operation the best. If there are not enough places on the form for your listings, please detail them on a separate sheet. Additional listing forms are available. Your listing will appear exactly as the information you supply above. *If there is not a code for your particular product or service, please provide appropriate heading.*
- 2 Add up the number of listings and work out the appropriate cost.  
*Up to 5 listings \$125, then each additional listing costs \$25 (plus GST).*
- 3 For maximum exposure, consider a Display advertisement. A Display advertisement is especially good value, as it comes with 3 free listings. *Contact Megan on the number above for more information.*

Pay by credit card before 29 October to receive generous discounts\*

### Are you:

- A grower of animals and plants?
- A producer of equipments & products?
- A supplier of services & consultancies?
- Involved in aquaculture?
- An aquaculture association?
- An education & training institution?
- A government department?
- A publisher of magazines & periodicals?

*If you answered yes to any of the above questions, a Trade Directory display ad or listing can work for you.*

### Your listings

listing	code	listing	code
1		8	
2		9	
3		10	
4		11	
5		12	
6		13	
7		14	

### Payment details

Cheque/bank draft enclosed     Please debit my credit card     VISA     Mastercard     Bankcard     American Express

Card number

Name on card (please print)	Total amount	\$
Signature	Expiry date	

\* Payments accepted by EFT or credit card by 29.10.2010 receive 10% discount off listing rates and 20% discount off display advertising rates.

**PLANTS & ANIMALS**

**A00500 ABALONE**  
A00510 Broodstock  
A00520 Spat  
A00525 Cocktail market size  
A00530 Market Size  
A00540 Food  
**A01000 ALGAE**  
A01010 Dunaliella salina  
A01020 Macro Algae  
A01030 Phytoplankton  
A01040 Spirulina  
A01050 Others  
**A01500 AQUARIUM FISH**  
A01505 Australian Native Fish  
A01510 Coldwater  
A01520 Tropical  
A01530 Exotic  
**A02000 AQUATIC PLANTS**  
A02010 Aquarium Plants  
A02020 Water Lillies  
A02030 Others  
**A02050 ARTEMIA CYSTS**  
**A02300 AUSTRALIAN BASS**  
A02310 Broodstock  
A02320 Fingerlings  
A02330 Market Size  
**A02350 AUSTRALIAN-BRED ORNAMENTAL FISH**  
**A02400 BARCOO GRUNTER**  
A02410 Fingerlings  
**A02500 BARRAMUNDI**  
A02510 Broodstock  
A02512 Larvae  
A02514 Post-larvae  
A02520 Fingerlings  
A02530 Market Size  
**A03000 BASS**  
**A03250 BLOODWORMS**  
A03260 Frozen  
**A03500 BREAM, BLACK**  
**A03750 BREAM, SILVER**  
A03800 Fingerlings  
**A04000 BRINE SHRIMP (Artemia)**  
A04010 Cysts  
A04020 Nauplii  
A04030 Live Adults  
A04040 Processed  
**A04500 CARP**  
A04510 Grass Carp  
**A05000 CATFISH**  
A05010 Broodstock  
A05020 Fingerlings  
A05030 Market Size  
**A05500 CLAMS**  
**A05600 COPEPODS**  
A05630 Acartia production systems  
**A05700 CRABS**  
A05710 Broodstock  
A05720 Juveniles  
A05730 Market Size  
**A05800 CROCODILES**  
A05810 Meat  
A05820 Skins  
A05830 Eggs  
**A05900 CROSS BREEDS – SILVER PERCH/WELCH'S GRUNTER**  
**A06000 EARTHWORMS**  
**A06500 EELS**  
A06510 Elvers  
A06515 Live eel trading  
A06520 Market Size  
A06525 Extensive culture of wildstock fish  
**A06600 ESTUARY PERCH**  
A06640 Fingerlings  
**A06700 EXOTIC FISH**  
**A07000 FRESHWATER CRAYFISH**  
**A07500 FRESHWATER FISH**  
**A08000 FRESHWATER SHRIMP (Macrobrachium)**  
A08010 Post Larvae  
A08020 Juveniles  
A08030 Market Size  
**A08500 GIANT CLAMS**  
A08510 Broodstock  
A08520 Spat  
A08530 Market Size

**A08550 GLASS SHRIMPS**  
**A08600 GOLDEN SNAPPER**  
A08630 Larvae  
A08650 Fingerlings  
**A09000 GOLDFISH**  
**A09100 JADE PERCH/BARCOO GRUNTER**  
A09115 Larvae  
A09120 Fingerlings  
**A09300 LIVE FEEDS**  
A09310 Algae  
A09315 Brine Shrimp  
A09320 Daphnia  
A09330 Rotifers  
A09335 Native feeder fish  
A09340 Others  
**A09400 MACQUARIE PERCH**  
A09430 Fingerlings  
**A09500 MARINE FISH**  
**A09600 MARINE AQUARIUM FISH & ACCESSORIES**  
**A09800 MARINE WORMS (Polychaetes)**  
**A10000 MARRON**  
A10010 Broodstock  
A10020 Juveniles  
A10030 Market Size  
**A10500 MILKFISH**  
**A11000 MOSQUITOFISH**  
**A11500 MUD CRAB**  
A11510 Broodstock  
A11520 Post Larvae  
A11530 Juveniles  
A11540 Market Size  
**A12000 MULLET**  
A12010 Broodstock  
A12020 Fingerlings  
A12030 Market Size  
**A12100 MULLOWAY**  
A12130 Fingerlings  
A12140 Market Size  
**A12500 MURRAY COD**  
A12510 Broodstock  
A12520 Fingerlings  
A12530 Market Size  
**A13000 MUSSELS**  
A13010 Spat  
A13020 Juveniles  
A13030 Market Size  
**A13100 NATIVE AQUARIUM FISH**  
**A13200 ORNAMENTAL PLANTS & ANIMALS**  
**A13500 OYSTERS (Ostrea angasi)**  
A13510 Spat  
A13520 Pre-adults  
A13530 Market Size  
**A14000 OYSTERS (Crassostrea gigas)**  
A14010 Spat  
A14020 Pre-adults  
A14030 Market Size  
**A14500 OYSTERS - PEARL**  
A14510 Mother-of-Pearl shell  
A14520 Pearls  
A14530 Pre-adults  
A14540 Adults  
**A15000 OYSTERS (Saccostrea commercialis)**  
A15010 Spat  
A15020 Pre-adults  
A15030 Market Size  
**A15500 OYSTERS - OTHERS**  
**A15750 PERCH (Estuarine)**  
A15770 Fingerlings  
**A16000 PERCH - GOLDEN**  
A16010 Broodstock  
A16015 Larvae  
A16020 Fingerlings  
A16030 Market Size  
**A16500 PERCH - SILVER**  
A16510 Broodstock  
A16515 Larvae  
A16520 Fingerlings  
A16525 Live bait  
A16530 Market Size  
**A17000 PRAWNS (Penaeus esculentus)**  
A17010 Spawners  
A17020 Post Larvae  
A17030 Market Size

**A17500 PRAWNS (Penaeus latisulcatus)**  
A17510 Spawners  
A17520 Post Larvae  
A17530 Market Size  
**A17750 PRAWNS (Penaeus japonicus)**  
A17760 Post larvae  
**A18000 PRAWNS (Penaeus merguensis)**  
A18010 Spawners  
A18020 Post Larvae  
A18030 Market Size  
**A18500 PRAWNS (Penaeus monodon)**  
A18510 Spawners  
A18520 Post Larvae  
A18530 Market Size  
**A19000 PRAWNS (Penaeus plebejus)**  
A19010 Spawners  
A19020 Post Larvae  
A19030 Market Size  
**A19500 PRAWNS (Metapenaeus bennettiae)**  
A19510 Spawners  
A19520 Post Larvae  
A19530 Market Size  
**A20000 PRAWNS (Metapenaeus ensis)**  
A20010 Spawners  
A20020 Post Larvae  
A20030 Market Size  
**A20500 PRAWNS (Metapenaeus macleayi)**  
A20510 Broodstock  
A20520 Post Larvae  
A20530 Market Size  
**A21000 PRAWNS - OTHERS**  
A21010 Spawners  
A21020 Post Larvae  
A21030 Market Size  
**A21200 RED CLAW**  
A21210 Broodstock  
A21220 Juveniles  
A21230 Market Size  
**A21300 ROCK LOBSTER**  
**A21500 SALMON**  
A21510 Broodstock  
A21520 Eggs  
A21530 Fry  
A21540 Smolts  
A21550 Market Size  
A21560 Processed/smoked  
**A22000 SAND CRAB**  
A22010 Broodstock  
A22020 Post Larvae  
A22030 Juveniles  
A22040 Market Size  
**A22050 SAND WHITING**  
A22055 Fingerlings  
**A22300 SARATOGA**  
A22310 Broodstock  
A22320 Fingerlings  
A22330 Market Size  
**A22500 SCALLOPS**  
A22510 Breeders  
A22520 Spat  
A22530 Market Size  
**A22600 SEA CUCUMBERS (Beche-de-mer)**  
**A22700 SEA HORSES**  
**A22900 SEA URCHINS**  
**A33000 SHELLFISH**  
**A33200 SLEEPY COD**  
A33210 Fingerlings  
A33220 Market Size  
**A33500 SNAILS - WATER**  
**A33525 SNAPPER**  
A33530 Fingerlings  
**A33550 SOOTY GRUNTER**  
A33555 Fingerlings  
**A33600 STURGEON**  
**A34000 TROPICAL FISH**  
**A34500 TROUT - BROWN**  
A34510 Broodstock  
A34520 Fry  
A34530 Market Size  
A34540 Eggs  
**A35000 TROUT - RAINBOW**  
A35010 Broodstock  
A35020 Fry  
A35030 Market Size

A35040 Eggs  
A35050 Processed/smoked  
**A35500 YABBIES**  
A35510 Broodstock  
A35520 Juveniles  
A35530 Market Size  
**A35550 YELLOWTAIL KINGFISH**  
**A36000 WHITING**

**PRODUCTS & SUPPLIES**

**P00500 ABALONE FARMING EQUIP.**  
P00520 Shelters  
P00540 Growout baskets  
**P01000 ACTIVATED CARBON**  
**P01500 AERATORS & AERATION EQUIP.**  
P01570 Paddlewheel  
**P02000 AGITATORS**  
**P02300 ALGAE CULTURE MEDIA**  
**P02350 ALGAE CONTROL**  
**P02500 ALGICIDES**  
**P02700 AMMONIA CONTROL CULTURES**  
**P03000 ANAESTHETICS**  
P03080 APVMA Registered Anaesthetics  
**P03100 ANCHORS**  
**P03300 ANODE SUPPLIES**  
**P03500 ANTIBIOTICS**  
**P03900 ANTIFOUL**  
**P04000 ANTI FOULING PAINTS**  
**P04500 AQUARIUMS**  
P04510 Display  
P04520 Freshwater  
P04530 Marine  
**P04550 AQUATIC INFUSION FEEDING**  
**P05000 ARTIFICIAL SEAWATER**  
**P05500 AUTOMATIC MONITORING SYSTEMS**  
**P05700 BACTERIA PRODUCTS**  
**P06000 BACTERICIDES**  
**P06500 BAGS - PLASTIC**  
**P07000 BAIT**  
P07015 Fresh or frozen mussels  
**P07200 BARGES**  
P07210 Barges Aluminium  
**P07500 BASKETS**  
P07510 Crustacean  
P07520 Fish  
P07530 Shellfish  
**P08000 BINS**  
P08010 Fibreglass  
P08020 Plastic  
P08030 Polyethylene  
**P08100 BIOCIDES**  
**P08500 BIOFILTERS**  
**P08600 BIOLOGICAL FILTER MEDIA**  
**P08650 BIOLOGICAL TRICKLE FILTERS**  
**P08700 BIOMASS MEASUREMENT**  
**P08800 BIOTECH SHELTERS**  
**P09000 BIRD NETTING**  
**P09500 BIRD SCARING EQUIPMENT**  
**P09700 BLOWERS**  
**P10000 BOATS AND OUTBOARDS**  
P10010 Aluminium boats  
**P10200 BRINE INJECTORS**  
**P10500 BROOD BOXES**  
**P10550 BUG ZAPPERS**  
**P10600 BUILDING INSULATION**  
**P10750 BUOYS**  
P10760 Pop-up buoys  
**P10800 CAGE ANTIFOULING SOLUTIONS**  
**P11000 CAGE FABRIC**  
P11010 Galvanised  
P11020 Plastic  
P11030 Wire  
**P11500 CAGES**  
P11510 Crustacean  
P11520 Fish  
P11530 Shellfish  
**P11700 CAMERAS**  
P11710 Underwater  
**P11800 CHAIN**  
**P11830 CHECK WEIGHT LABELLING EQUIPMENT**  
**P11850 CHEMICAL-FREE OYSTER POSTS**  
**P11900 CHEMICALS**

<b>P12000</b>	<b>CLEANING EQUIPMENT</b>	<b>P17000</b>	<b>FILTRATION EQUIP.</b>	P26460	Plastics	P31060	Uniseals
<b>P12100</b>	<b>CLEANING CHEMICALS</b>	P17050	Filtration media	<b>P26500</b>	<b>MEDICATION &amp; CHEMICALS</b>	<b>P31500</b>	<b>PHOTOGRAPHIC EQUIP.</b>
<b>P12150</b>	<b>CLEANING &amp; SANITISING PRODUCTS</b>	<b>P17500</b>	<b>FISH GROWOUT EQUIP.</b>	<b>P27000</b>	<b>METERS</b>	<b>P31600</b>	<b>PHOTOMETERS</b>
<b>P12300</b>	<b>CLIMATE CONTROL BUILDINGS</b>	<b>P18000</b>	<b>FISH HATCHERY EQUIP.</b>	P27010	Conductivity	<b>P31630</b>	<b>PLASTIC-COATED OYSTER POSTS</b>
<b>P12400</b>	<b>COMMERCIAL VESSELS</b>	<b>P18300</b>	<b>FISH MEASURING EQUIP.</b>	P27020	Dissolved Oxygen	<b>P31650</b>	<b>PLASTIC FABRICATION</b>
<b>P12500</b>	<b>COMPUTERS</b>	<b>P18500</b>	<b>FISH PROCESSING MACHINES</b>	P27025	Flow	<b>P31700</b>	<b>PLASTIC MESH</b>
P12510	Hardware	P18510	Deboning	P27030	Hydrometers	<b>P31850</b>	<b>PLASTIC MOULDING</b>
P12520	Software	P18520	Deheading	P27040	pH	<b>P32000</b>	<b>PLATE SEPARATORS AND FILTERS</b>
<b>P13000</b>	<b>CONVEYORS</b>	P18530	Eviscerating	P27050	Salinity	<b>P32200</b>	<b>PLUMBING</b>
<b>P13100</b>	<b>CORDAGE</b>	P18540	Filleting	P27060	Temperature	<b>P32250</b>	<b>POISONS</b>
<b>P13200</b>	<b>CORROSION CONTROL</b>	P18550	Skidders	P27070	Total Gas	<b>P32270</b>	<b>PONTOON/JETTY CONSTRUCTION MATERIALS</b>
<b>P13200</b>	<b>CORROSION MONITORS</b>	<b>P19000</b>	<b>FISH HARVESTING EQUIP.</b>	P27080	Turbidity	<b>P32300</b>	<b>PNEUMATIC CONVEYING</b>
P13210	Catholic Protection	<b>P19050</b>	<b>FISH HEALTH</b>	<b>P27100</b>	<b>MICROALGAE CULTURE MEDIA</b>	<b>P32450</b>	<b>POND EARTHWORKS</b>
<b>P13500</b>	<b>COUNTERS</b>	<b>P19150</b>	<b>FISH STUNNING EQUIPMENT</b>	<b>P27200</b>	<b>MICROBIAL PREPARATIONS</b>	<b>P32500</b>	<b>POND LINERS</b>
<b>P13750</b>	<b>CURRENT METERS</b>	<b>P19300</b>	<b>FISH TRANSPORTERS</b>	<b>P27250</b>	<b>MICROSCOPES</b>	<b>P32700</b>	<b>POND SHELTERS</b>
<b>P13800</b>	<b>CUSTOM-DESIGNED SEAFOOD PROCESSING EQUIPMENT</b>	<b>P19500</b>	<b>FLOTATION EQUIP.</b>	<b>P27265</b>	<b>MODULAR BOAT RAMPS</b>	<b>P32800</b>	<b>PORTIONING</b>
<b>P14000</b>	<b>CRANES &amp; WINCHES</b>	P19520	Flotation Foam	<b>P27270</b>	<b>MODULAR SEA CAGES</b>	<b>P33000</b>	<b>PRAWN GROWOUT EQUIP.</b>
<b>P14200</b>	<b>RYOPRESERVATION SYSTEMS</b>	<b>P20000</b>	<b>FLOATING CAGES</b>	<b>P27300</b>	<b>MOORING EQUIPMENT</b>	<b>P33500</b>	<b>PRAWN HATCHERY EQUIP.</b>
<b>P14250</b>	<b>DATALOGGING EQUIPMENT</b>	<b>P20050</b>	<b>FLOATING MARINAS</b>	<b>P27500</b>	<b>MUSSEL FARMING EQUIP.</b>	<b>P34000</b>	<b>PRAWN NURSERY EQUIP.</b>
<b>P14300</b>	<b>DIAGNOSTIC KITS</b>	<b>P20060</b>	<b>FLOATING PONTOONS</b>	P27510	Seeding Socking	<b>P34250</b>	<b>PRAWN PACKAGING EQUIPMENT</b>
P14390	Virus	<b>P20070</b>	<b>FLOATING RACEWAYS</b>	P27515	Mussel Snood Snaps/clips	<b>P34300</b>	<b>PRAWN PROCESSING EQUIPMENT</b>
<b>P14400</b>	<b>DECKING STAINERS &amp; RACKING WPC (wood-plastic composite)</b>	<b>P20150</b>	<b>FLOWMETERS</b>	<b>P27530</b>	<b>MUSSEL FLOATS &amp; BUOYS</b>	<b>P34500</b>	<b>PREDATOR CONTROL EQUIP.</b>
<b>P14500</b>	<b>EEL FARMING EQUIP.</b>	<b>P20300</b>	<b>FREEZERS</b>	<b>P27540</b>	<b>MUSSEL GROWING MEDIUM</b>	<b>P34600</b>	<b>PRINTERS &amp; LABELLING EQUIP.</b>
<b>P14700</b>	<b>DIVING EQUIPMENT</b>	P20340	Controlled rate	<b>P27550</b>	<b>NAVIGATIONAL AIDS</b>	<b>P34700</b>	<b>PROBIOTIC MICROBIAL CULTURES</b>
P14710	Maintenance	<b>P20500</b>	<b>FUNGICIDES</b>	<b>P27570</b>	<b>NET CLEANING</b>	<b>P35000</b>	<b>PROCESSING EQUIP.</b>
P14720	ROV (Remote Operated Vehicles)	<b>P21000</b>	<b>GASES</b>	<b>P27590</b>	<b>NET MAKING MATERIALS</b>	<b>P35500</b>	<b>PROTECTIVE CLOTHING PUBLICATIONS</b>
<b>P15000</b>	<b>EGG SORTERS</b>	P21010	Carbon Dioxide	<b>P28000</b>	<b>NETS</b>	<b>P36000</b>	<b>PUBLICATIONS</b>
<b>P15100</b>	<b>ENERGY RECOVERY EQUIPMENT</b>	P21015	LPG	P28010	Crab	P36010	Books
<b>P15300</b>	<b>ENVIRONMENTAL MONITORING EQUIPMENT</b>	P21020	Nitrogen	P28020	Dip	P36020	Periodicals
<b>P15400</b>	<b>ENVIRONMENTALLY-FRIENDLY ANTIFOUL SOLUTIONS</b>	P21030	Oxygen	P28030	Eel	P36030	Technical Manuals
<b>P15500</b>	<b>FEEDERS</b>	P21040	Others	P28040	Gill	<b>P36300</b>	<b>PUMPING SYSTEMS</b>
P15510	Automatic	P21050	Pressure swing absorption	P28050	Hoop	<b>P36500</b>	<b>PUMPS</b>
P15520	Demand	<b>P21500</b>	<b>GENERATORS</b>	P28060	Lantern	P36505	Air
P15530	Fish	<b>P21750</b>	<b>GPS</b>	P28065	Live car	P36510	Airlift
P15540	Raceway	<b>P22000</b>	<b>GRADERS</b>	P28068	Marron	P36520	Centrifugal
P15550	Tank	P22010	Crustacean	P28070	Pearl	P36530	Diaphragm
P15560	Trough	P22020	Fish	P28080	Plankton	P36540	Fish Transfer
<b>P16000</b>	<b>FEEDS</b>	P22030	Shellfish	P28090	Prawn	P36550	Floating
P16005	Abalone	<b>P22200</b>	<b>GREENHOUSES</b>	P28100	Seine	P36560	Portable
P16010	Additives	<b>P22300</b>	<b>HARVESTING MACHINERY</b>	<b>P28250</b>	<b>NETS - NETTING</b>	P36570	Self Priming
P16020	Algae	<b>P22500</b>	<b>HATCHERY EQUIP. &amp; SUPPLIES</b>	P28260	Crop protection	P36580	Submersible
P16030	Antibiotics	<b>P22800</b>	<b>HATCHERY SHELTERS</b>	P28270	Fish ponds	P36590	Vacuum
P16040	Aquarium Fish	<b>P22900</b>	<b>HEAT EXCHANGE EQUIPMENT</b>	P28280	Marron ponds	P36595	Vertical & axial turbine
P16045	Barramundi	<b>P23000</b>	<b>HEATERS</b>	<b>P28285</b>	<b>NON-TOXIC ROPE PROTECTION</b>	<b>P37000</b>	<b>PUNTS &amp; OUTBOARDS</b>
P16047	Bivalve	<b>P23250</b>	<b>HEAT PUMPS</b>	<b>P28290</b>	<b>NUTRITIONAL SUPPLEMENTS</b>	<b>P37500</b>	<b>RACEWAYS</b>
P16050	Brine Shrimp	<b>P23500</b>	<b>HERBICIDES</b>	<b>P28295</b>	<b>OXYGEN CONTACTORS</b>	<b>P38000</b>	<b>RAFTS</b>
P16052	Broodstock	<b>P24000</b>	<b>HORMONES</b>	<b>P28300</b>	<b>OXYGEN DIFFUSERS</b>	<b>P38150</b>	<b>RAFTED REEDBEDS</b>
P16055	Constituents	P24080	(AVPMA Registered Hormones)	<b>P28330</b>	<b>OXYGEN GENERATORS</b>	<b>P38250</b>	<b>RECIRCULATION SYSTEMS</b>
P16060	Eel	<b>P24100</b>	<b>HUMANE SLAUGHTER EQUIP.</b>	<b>P28350</b>	<b>OYSTER GRADING/ COUNTING MACHINES</b>	<b>P38500</b>	<b>RECORDERS/MONITORS - WATER QUALITY</b>
P16065	Fish Meal	<b>P24200</b>	<b>HYDROPONIC SYSTEMS</b>	<b>P28500</b>	<b>OYSTER GROWOUT TRAYS &amp; EQUIP.</b>	P38520	Temperature
P16070	Fish, Freshwater	<b>P24300</b>	<b>HYGIENE CHEMICALS</b>	<b>P28520</b>	<b>OYSTER GROWOUT POSTS &amp; RAILINGS</b>	P38540	Oxygen
P16080	Fish, Marine	<b>P24500</b>	<b>ICE MAKING EQUIPMENT</b>	<b>P28550</b>	<b>OYSTER SLATS, STAKES &amp; SLEEVES</b>	<b>P39000</b>	<b>REFRIGERATION EQUIP.</b>
P16090	Freshwater Crayfish	<b>P24700</b>	<b>ICE REPLACEMENT PRODUCTS</b>	<b>P29000</b>	<b>OYSTER HATCHERY EQUIP.</b>	P39015	Live shellfish display units
P16092	Goldfish	<b>P24750</b>	<b>IDENTIFICATION TAGS</b>	<b>P29500</b>	<b>OYSTER NURSERY EQUIP.</b>	<b>P39100</b>	<b>RODENT CONTROL</b>
P16093	Hatchery	<b>P25000</b>	<b>INCUBATOR CABINETS</b>	<b>P29525</b>	<b>OYSTER PROCESSING EQUIPMENT</b>	<b>P39500</b>	<b>ROPE</b>
P16095	Ingredients	<b>P25300</b>	<b>INSECT KILLERS</b>	<b>P29550</b>	<b>OZONE SYSTEMS</b>	<b>P39550</b>	<b>ROV (Remote Operated Vehicles)</b>
P16098	Live	<b>P25400</b>	<b>INSURANCE/STOCK MORTALITY</b>	<b>P29560</b>	<b>OZONE WATER STERILISATION EQUIPMENT</b>	<b>P39600</b>	<b>RUBBER</b>
P16100	Marron	<b>P25430</b>	<b>INSULATED BINS</b>	<b>P30000</b>	<b>PACKAGING MACHINES</b>	P39610	Components
P16110	Prawn	<b>P25475</b>	<b>INTERNET DIAGNOSTIC SERVICES</b>	<b>P30500</b>	<b>PACKING SYSTEMS &amp; MATERIALS</b>	P39620	Rollers
P16120	Salmon	<b>P25500</b>	<b>KILNS - SMOKING</b>	P30510	Absorbant soaker pads	<b>P39750</b>	<b>SAFETY WEAR</b>
P16125	Sea Urchin	<b>P25550</b>	<b>KNIVES Pneumatic LABELS</b>	P30515	Crates, Pallet Bins, Pallets	<b>P40000</b>	<b>SCALES - WEIGHING</b>
P16127	Snapper	<b>P25600</b>	<b>LABORATORY EQUIP. AND SUPPLIES</b>	P30520	Polystyrene foam boxes	<b>P40500</b>	<b>SCREENS</b>
P16130	Trace Minerals	P25610	Adhesive	P30530	Fish transport packaging	<b>P41000</b>	<b>SECURITY EQUIPMENT</b>
P16140	Trout	P25620	Barcode	P30540	Oyster transport packaging	<b>P41200</b>	<b>SEPARATION</b>
P16150	Tropical Fish	<b>P26000</b>	<b>LABORATORY EQUIP. AND SUPPLIES</b>	P30545	Prawn packaging	<b>P41400</b>	<b>SHACKLES</b>
P16160	Vitamins	P26050	Reagents	<b>P30600</b>	<b>PALLETS</b>	<b>P41500</b>	<b>SHADE CLOTH</b>
P16170	Yeast	<b>P26200</b>	<b>LEASE MARKERS</b>	<b>P30700</b>	<b>PEARLING EQUIPMENT</b>	<b>P41600</b>	<b>SHARK CLIPS/SNAPS</b>
P16180	Yellowtail Kingfish	P26210	Buoys	P30710	Antifouling solutions	<b>P41900</b>	<b>SHARPENING STONES</b>
<b>P16220</b>	<b>FEED MANAGEMENT EQUIP.</b>	P26250	Lights	<b>P30800</b>	<b>PERSONAL FLOTATION DEVICE</b>	<b>P41950</b>	<b>SHELLFISH COOKING &amp; COOLING EQUIP.</b>
<b>P16300</b>	<b>FEED MANUFACTURING EQUIPMENT</b>	<b>P26300</b>	<b>LIGHTS</b>	<b>P30850</b>	<b>PEST CONTROL</b>	<b>P42000</b>	<b>SHELLFISH GROWOUT EQUIP.</b>
P16310	Extruders	P26320	Floodlighting	<b>P30900</b>	<b>PHYTOPLANKTON CULTURE MEDIA</b>	<b>P42500</b>	<b>SHELLFISH HATCHERY EQUIP.</b>
P16320	Fat Coaters	P26340	Hazard/Navigation	<b>P31000</b>	<b>PIPES</b>	<b>P43000</b>	<b>SHELLFISH NURSERY EQUIP.</b>
P16330	Coolers	P26390	Underwater	P31010	Aluminium	<b>P43200</b>	<b>SHELLFISH PROCESSING EQUIPMENT</b>
P16340	Driers	<b>P26393</b>	<b>LONG-LIFE TIMBER POSTS</b>	P31020	Fibreglass	<b>P43500</b>	<b>SHIPPING BOXES &amp; BAGS</b>
<b>P16500</b>	<b>FERTILIZERS</b>	<b>P26395</b>	<b>LONGLINES</b>	P31030	Plastic	<b>P44000</b>	<b>SHOCKING EQUIPMENT</b>
		<b>P26397</b>	<b>MARINE GROWTH RETARDANT</b>	P31040	PVC	<b>P44500</b>	<b>SIEVES</b>
		<b>P26400</b>	<b>MARINE MARKER BUOYS</b>	P31050	Rubber	<b>P44550</b>	<b>SMOKEHOUSES</b>
		<b>P26450</b>	<b>MATERIALS HANDLING</b>				

**P44570 SMOKING WOODCHIPS**  
**P44600 SOCKING**  
**P44650 SOFTWARE SYSTEMS**  
**P44700 SOLAR PRODUCTS**  
P44740 Solar Buildings  
P44745 Solar Collectors  
P44750 Solar Heaters  
**P44800 STAINLESS STEEL FASTENERS**  
**P44900 SUBMERSIBLE DATA LOGGERS**  
**P45000 STERILISERS**  
**P45200 TANK LINERS**  
**P45300 TANK SHELTERS**  
**P45500 TANKS**  
P45505 Abalone farming  
P45510 Aluminium  
P45515 Breeding  
P45520 Fibreglass  
P45530 Galvanised  
P45540 G.R.C.  
P45550 Growing  
P45560 Growout  
P45565 Hatchery  
P45570 Holding  
P45573 Maturation  
P45574 Plastic  
P45575 Polyethylene  
P45580 Self-contained  
P45590 Spawning  
P45600 Stainless Steel  
P45610 Transport  
P45615 Uniseals  
P45620 Waste Disposal  
P45630 Water Storage  
**P46000 TEMPERATURE CONTROL SYSTEMS**  
**P46500 TEST KITS**  
P46510 Alkalinity  
P46520 Ammonia  
P46525 Bacterial Dip Slides  
P46530 Carbon Dioxide  
P46540 Dissolved Oxygen  
P46550 Hydrogen  
P46560 Iron  
P46570 Nitrates  
P46580 pH  
P46590 Soil  
P46600 Sulphide  
P46610 Water Hardness  
P46620 Others  
**P46750 TIDE RECORDERS**  
**P47000 TIMERS**  
**P47300 TRANSPORTING & STORAGE**  
P47310 Insulated bins  
**P47500 TRAPS**  
P47510 Crab  
P47520 Crayfish  
P47530 Eel  
P47535 Marron  
P47540 Fish  
P47550 Redclaw  
P47560 Yabbie  
**P48000 TROUGHS**  
P48010 Aluminium  
P48020 Fibreglass  
P48030 Stainless Steel  
P48035 Polyethylene  
P48036 Plastic  
P48040 Rearing  
**P48500 TUBING**  
P48550 Uniseals  
**P48555 ULTRASONIC WATER TREATMENT**  
**P48558 ULTRAVIOLET WATER STERILISERS**  
**P48560 UNDERWATER DIVING EQUIPMENT**  
**P48570 UNDERWATER CAMERAS**  
**P48580 UNDERWATER LIGHTS**  
**P48600 UNDERWATER VIDEO SYSTEMS**  
**P48650 UNDERWATER RETRIEVAL SYSTEMS**  
**P48670 UV-RESISTANT PLASTIC COATED POLES**  
**P48700 UV STERILISERS**  
P48720 UltraViolet Disinfection Units

**P49000 UPWELLERS**  
**P49500 VACCINATION EQUIPMENT**  
**P49600 VACCINES**  
P49620 Barramundi  
P49630 Salmon  
**P49740 VALVES**  
**P50000 VIDEO INSTRUCTION TAPES**  
**P50500 WADERS & FOOTWEAR**  
**P51000 WASTE DISPOSAL SYSTEMS**  
**P51100 WASTE WATER MEASUREMENT**  
**P51200 WASTE WATER TREATMENT**  
**P51500 WATER CHILLERS**  
**P51600 WATER COLOURANT**  
**P52000 WATER LEVEL CONTROLLERS**  
**P52300 WATERPROOF SAFETY WEAR**  
**P52500 WATER PURIFICATION AND TREATMENT EQUIP.**  
**P53000 WATER QUALITY ANALYSIS EQUIP.**  
**P53250 WATER SAMPLING EQUIPMENT**  
**P53270 WATER SAFETY APPAREL**  
**P53300 WATER STERILISERS**  
P53350 Ultraviolet  
**P53500 WATER RECYCLING EQUIP.**  
**P53600 WATER TEMPERATURE CONTROLS**  
**P54000 WEED CONTROL**  
**P54100 WEIGHING**  
**P54200 WETSUITS**  
**P54300 WINCHES**  
**P54500 WIND MILLS**  
**P54530 WIRELESS MONITORING & SURVEILLANCE EQUIPMENT**  
**P54540 YABBY EDU SYSTEMS**  
**P54550 YEAST**  
**P54600 OTHERS**

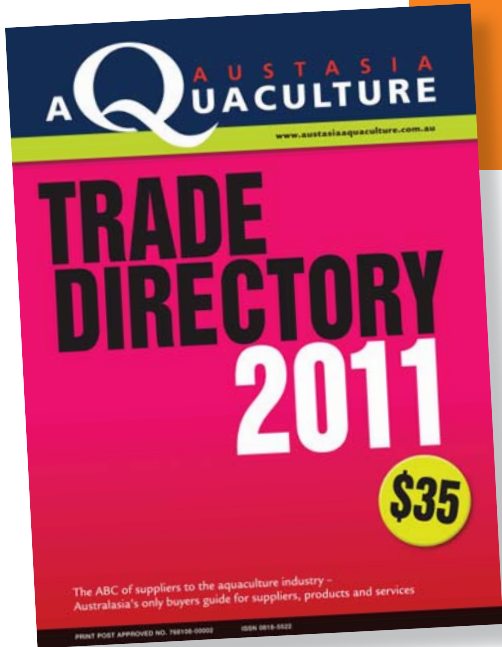
### SERVICES & CONSULTANTS

**S00500 ADVERTISING & PROMOTIONS**  
**S00600 AERATION SYSTEMS Design, Manufacture & Installation**  
**S01000 ANALYTICAL SERVICES**  
**S01500 AQUARIUM SYSTEMS**  
**S01700 AUCTIONS**  
**S01900 BIOECONOMIC MODELLING**  
**S02000 BULLDOZING AND EARTHMOVING**  
**S02100 CARGO & EXPORT INSURANCE**  
**S02200 CERTIFICATION**  
**S02250 COMMERCIAL DIVING SERVICES**  
**S02300 COMPETITIVE EXCHANGE RATES**  
**S02500 COMPUTER PROGRAMMERS**  
**S03000 CONFERENCE/SYMPOSIUM PLANNING**  
**S03200 CONSTRUCTION**  
S03230 Consultants  
S03250 Protective Canopies  
**S03500 CONSULTANTS**  
S03505 Aeration  
S03506 Algal Bloom Mitigation  
S03507 Animal Breeding  
S03508 Auditing ISO: 14001  
S03510 Biofilter  
S03512 Brokers  
S03513 Computer Software  
S03514 Climate control  
S03515 Disease & Water Quality  
S03517 Employment  
S03520 Engineering  
S03530 Environmental  
S03535 Environmental Management Systems  
S03540 Extensive Growout  
S03545 Farm design  
S03550 Feed Formulation  
S03560 Filtration & Purification  
S03570 Fisheries Biology  
S03580 Geothermal Application  
S03583 Humane Slaughter Technology  
S03585 Hydraulic Engineering  
S03587 Insulation specialists

S03590 Intensive Growout  
S03600 Management  
S03610 Marketing  
S03612 Occupational Health & Safety  
S03615 Permit Brokers  
S03620 Polyculture  
S03630 Pond Design  
S03640 Quality Control  
S03643 Recirculation Systems  
S03645 Rubber & polymer engineering  
S03650 Semi-Intensive Culture  
S03655 Shelters  
S03660 Sterilisation  
S03663 Underwater Lighting Systems  
S03665 Water Systems Engineering  
S03670 Water Quality Control  
S03675 Water Quality Control - Depuration  
S03680 Weed Control  
**S04000 CONTRACT RESEARCH AND DEVELOPMENT**  
**S04200 CORROSION CONTROL**  
**S04300 CORROSION CONSULTANTS**  
**S04320 CORROSION MONITORING**  
**S04400 CROCODILE FARMING**  
**S04500 CULTURE & PRODUCTION SYSTEMS - CRUSTACEANS**  
S04510 Brine Shrimp  
S04515 Crabs  
S04520 Freshwater  
S04530 Live Feeds  
S04540 Marine  
S04550 Marron & Freshwater Crayfish  
S04560 Prawns  
S04570 Shrimp, F/water - Macrobrachium  
S04580 Zooplankton - general  
S04590 Others  
**S05000 CULTURE & PRODUCTION SYSTEMS - FISH**  
S05010 Eel  
S05020 Freshwater  
S05030 Marine  
S05040 Salmon  
S05050 Trout  
S05060 Warm water fish  
S05070 Others  
**S05500 CULTURE & PRODUCTION SYSTEMS - PLANTS**  
S05510 Algae  
S05520 Aquarium  
S05530 Others  
**S06000 CULTURE & PRODUCTION SYSTEMS - SHELLFISH**  
S06010 Abalone  
S06020 Clams  
S06030 Giant Clams  
S06040 Mussel  
S06050 Oyster  
S06060 Scallop  
S06070 Others  
**S06300 DESIGN & CONSTRUCTION**  
**S06500 DIAGNOSTIC**  
**S07000 DISEASE ID. & ERADICATION**  
**S07200 EDUCATION**  
**S07250 EDUCATION & INDUSTRY ASSOCIATIONS**  
**S07300 ELECTRICAL CONTRACTORS**  
**S07400 EMERGENCY AIR DELIVERY SYSTEMS**  
**S07500 ENGINEERING SYSTEMS**  
**S08000 ENVIRONMENTAL TESTING**  
**S08100 ENVIRONMENTAL ANALYSIS**  
**S08300 ERADICATION OF STOCK**  
**S08500 EXPORTERS**  
S08510 Crustacean  
S08520 Fish  
S08530 Shellfish  
**S09000 FEASIBILITY STUDIES**  
**S09500 FENCING**  
**S10000 FISH BEHAVIOUR**  
**S10050 FISH HEALTH**  
**S10100 FISH TRANSFER/HANDLING**  
**S10200 FINANCIAL PLANNING**  
**S10300 FOREIGN EXCHANGE**  
**S10500 FREEZING & STORAGE**  
**S10700 GENETIC CONTROL**  
**S10800 GOVERNMENT**

**S10825 GOVERNMENT APPROVALS**  
**S10850 GRANTS**  
**S11000 HATCHERY CONSTRUCTION**  
**S11500 HATCHERY DESIGN**  
S11550 Hygiene control & disease minimisation  
**S11600 HIGH PRESSURE WATER BLASTING**  
**S11650 HIRE EQUIPMENT**  
**S11700 ILLUSTRATIONS**  
**S12000 INFORMATION COLLATION**  
**S12500 INSURANCE**  
S12520 Insurance agents  
S12540 Insurance brokers  
S12550 Insurance underwriters  
**S12600 INTERNATIONAL RECEIPT OF FUNDS**  
**S12700 INTERNET TRADING**  
**S13000 INVESTMENT**  
**S13600 LAWYERS**  
**S14000 LITERATURE SEARCHES**  
**S14500 MANAGEMENT**  
**S14700 MARINE & HULL INSURANCE**  
**S14800 MARINE GROWTH REMOVAL**  
**S15000 MARKETING**  
**S15250 MICROBIOLOGICAL ANALYSIS**  
**S15300 NON-PROFIT INDUSTRY SERVICE**  
**S15500 NURSERY CONSTRUCTION**  
**S16000 NURSERY DESIGN**  
**S16500 NUTRITION**  
**S16600 ONLINE FOREIGN EXCHANGE PAYMENT PROVIDER**  
**S16700 PERSONNEL MANAGEMENT**  
**S16800 PLASTIC INJECTION TOOLING & MOULDING**  
**S17000 PROJECT DEVELOPMENT**  
**S17500 POND CONSTRUCTION**  
**S18000 POND DESIGN**  
**S18300 POST HARVEST UTILIZATION**  
**S18400 PREPARATION SERVICE Operations and Procedures Manuals**  
**S18500 PROCESSORS**  
S18510 Crustacean  
S18520 Fish  
S18530 Shellfish  
**S18700 PROFESSIONAL ASSOCIATIONS**  
**S18800 PROJECT FUNDING PROVIDER**  
**S19000 PUBLISHING**  
**S19100 REMOTELY OPERATED VEHICLE SERVICES**  
**S19200 RESEARCH INSTITUTIONS**  
**S19350 RESEARCH & DEVELOPMENT**  
S19375 Fish Health  
**S19500 RISK MANAGEMENT**  
S19600 Foreign Exchange  
**S20000 SANITATION**  
**S20300 SCIENTIFIC DRAWING**  
**S20500 SECURITY SYSTEMS**  
**S20600 SELLING SYSTEMS**  
**S20700 SEXUAL MANIPULATION**  
**S21000 SITE SURVEYS**  
**S21500 SOLAR ENERGY**  
**S21600 STATUTORY AUTHORITY**  
**S21700 STOCK ID/ELECTROPHORESIS**  
**S21800 SUPERANNUATION**  
**S22000 SURVEYING**  
**S22300 TANK CLEANING/ MAINTENANCE TRAINING**  
**S22500 TRANSLATION AND INTERPRETOR**  
**S23000 TRANSPORT**  
S23510 Air  
S23520 Land  
**S24000 TROUBLE SHOOTING PROBLEM SOLVING**  
**S24500 WATER QUALITY ANALYSIS**  
**S24550 WORKPLACE SAFETY**  
**S24600 OTHERS**

# AUSTASIA AQUACULTURE



## 2011 Trade Directory Advertising order form

**BOOKING DEADLINE 29.10.10 • ARTWORK DEADLINE 12.11.10**

Please complete details below and return by fax or post to  
 Megan Farrer at Austasia Aquaculture – Fax: +61 3 6245 0068  
 Tel +61 3 6245 0064 • Email: AustasiaAquaculture@netspace.net.au  
 Post: PO Box 658 Rosny Tasmania 7018 Australia

\_\_\_\_\_  
 Company name

\_\_\_\_\_  
 Contact

\_\_\_\_\_  
 Billing address

\_\_\_\_\_  
 Postcode

\_\_\_\_\_  
 Tel

\_\_\_\_\_  
 Fax

\_\_\_\_\_  
 Purchase order

Pay by credit card before 29 October to receive generous discounts\*

**Ad placement costs** (add 10% GST) – circle your preferred size(s) & itemise costs at right:

A	B	C	D	E	F	G	H	
<b>Full colour</b> (see over page for ad sizes)								
\$3300	\$1850	\$1700	\$1350	\$1100	\$900	\$750	\$550	
<b>Mono</b>								
\$2050	\$1550	\$1150	\$1050	\$800	\$600	\$440	\$230	
<b>Spot colour</b> (see over page for important information) add \$175 to the mono ad price								

Repeat ad from 2010 issue       New digital ad will be supplied

**Ad supply and preparation** (add 10% GST)

**Supplied complete ads:** Must conform with specifications overleaf or charges will apply. Ads must be received by 12.11.2010

**Ad preparation:** Electronic text file, photographs, logos & clear diagrams as per specifications over must be received by 12.11.2010

Ad preparation costs (see over page for ad sizes)								Cost
A	B	C	D	E	F	G	H	
\$450	\$350	\$300	\$300	\$275	\$200	\$200	\$175	

### Payment details

Cheque/bank draft enclosed     Please debit my credit card     VISA     Mastercard     Bankcard     American Express

Card number

Name on card (please print) \_\_\_\_\_ Total amount \$

Signature \_\_\_\_\_ Expiry date \_\_\_\_\_

\* Payments accepted by EFT or credit card by 29.10.2010 receive 10% discount off listing rates and 20% discount off display advertising rates.



## Advertising sizes

**Sizes are in millimetres** – width x height.

**Trimmed page size** is 210 x 280mm. Add 3mm bleed all round to a full page ad (216 x 286mm).

**Type area** is 174 x 238mm. Ads that do not bleed should use this as a maximum size.

## Design

**Would you like us to design your ad?** If yes, please provide typed text electronically, original photographs or hi-res scans, logos and clear diagrams as per specifications below, by 12 November 2010.

**Proofs:** Our charges overleaf include the provision of an emailed PDF file and one round of client corrections. Additional charges of \$90 per hour will apply to extensive corrections at client's request.

## Specifications for supply of ads

*Ads will only be accepted in digital format if they conform to our specifications. A production fee of \$90 per hour will apply to any preparation or changes to supplied ads. A minimum charge of \$50 applies.*

*Ads from last year that need to be modified will incur a production fee of \$90 per hour. A minimum charge of \$50 applies.*

**Platform:** Mac

**Media:** Digital files can be supplied on CD or files under 5Mb email to: [austasiaaquaculture@netspace.net.au](mailto:austasiaaquaculture@netspace.net.au)

**Preferred format:** PDF files saved as 'Press Optimised', supplied at actual size with all fonts and support graphics embedded.

All embedded images must be CMYK. **Note:** SPOT colours are not supported by the PDF format.

**Spot Colour:** The magazine is printed four colour process. Therefore there is a choice of two spot colours only. Red – made up using 100% process yellow and 100% process magenta, and blue – using 100% Cyan. These should be clearly assigned within your digital ad or full colour charges may apply.

**Illustrations:** Illustrator or Freehand EPS files. **IBM:** Files to be exported as EPS with any fonts converted to outlines.

**Line art (bitmap):** save as TIFF with 1200dpi resolution.

**Photographs:** CMYK or greyscale only. Image resolution 300dpi at final size. Acceptable formats TIF, JPG or EPS.

**Fonts:** All screen and printer fonts. **IBM:** Files to be exported as EPS with any fonts converted to outlines.

**Proofs:** All material must be accompanied by a client-approved proof. No responsibility will be taken for errors if a proof is not supplied.

**Extra Charges:** Reproduction, alteration and make-up charges \$90 per hour.

## Further information

### Bookings, ad sizes and accounts:

Megan Farrer on 03 6245 0064 or fax: 03 6245 0068 or email: [austasiaaquaculture@netspace.net.au](mailto:austasiaaquaculture@netspace.net.au)

### Ad specifications & file formats:

Beverly on 0419 586 320 or 03 6224 7777 email: [coalface@hsq.com.au](mailto:coalface@hsq.com.au)

Turtle Press Pty Ltd publisher of Austasia Aquaculture is the country's most innovative independent trade magazine publisher. We are willing to bend over backwards to make our publications better and to help advertisers like you to achieve your aims.



**Turtle Press Pty Ltd**

PO Box 658 Rosny Tasmania 7018

Tel: 03 6245 0064 • Fax: 03 6245 0068 • Email: [austasiaaquaculture@netspace.net.au](mailto:austasiaaquaculture@netspace.net.au)